



IT ALL ADDS UP

We recently released our [2017 GLOBAL SUSTAINABILITY REPORT](#), a comprehensive look at our economic, social and environmental progress and performance. This is our 17th annual sustainability report, focusing on the most significant impacts of our business around the world. We encourage you to take a look – including our “Top Story” below.

Beyond our Sustainability Report, we're always looking to benchmark our performance in other ways as well – and we're pleased to share that we were recently recognized for our shared value work on *Fortune* magazine's “[CHANGE THE WORLD](#)” list, which highlights companies that are addressing social problems through their core business strategy. More details below, along with other updates on our broader work to build a more responsible, sustainable and inclusive business.

And as always, we'd like to hear from you, too. Please let us know what you think – we welcome your feedback!

TOP STORY

Where life-changing technology meets sustainability

To help illustrate Abbott's comprehensive approach to sustainability, we took a look at the many ways it comes to life across our company, through the lens of a single product – our pioneering glucose monitoring system, FreeStyle Libre. [MORE](#)

IN CASE YOU MISSED IT

Shared value in action: Abbott makes *Fortune* “Change the World” list for transforming dairy farming in India

Our nutrition business is empowering dairy farmers while strengthening our supply chain, creating positive impact for all. This effort was recently highlighted by *Fortune* magazine as part of their prestigious “[CHANGE THE WORLD](#)” list. [MORE](#) and [MORE](#)

Shared value in action: Rapid diagnostics address needs in developing countries

Our rapid diagnostics business helps fight some of the world's greatest infectious disease challenges such as HIV and malaria – with pioneering tests that are designed for use in remote, resource-limited settings. [MORE](#)

New Freedom 2 Save program tackles student debt crisis for employees

We recently launched the groundbreaking *Freedom to Save* program to help our employees in the U.S. pay off their loans and save for retirement at the same time. [MORE](#) and [MORE](#)

Abbott's virus hunters: Tracking emerging threats around the world

For 20-plus years, Abbott's one-of-a-kind Viral Surveillance Program has helped track emerging HIV and hepatitis viruses. Recently one of our top scientists appeared on BBC World News to talk about this important work. [MORE](#)

Helping communities prepare – before hurricanes hit

After a hurricane, every second counts. That's why we've worked with Feeding America and Direct Relief for 13 years to help community food banks and clinics prepare in advance. Find out more about this pioneering work: [MORE](#) and [MORE](#)

Abbott and Cristiano Ronaldo team up to inspire young blood donors around the world through BE THE 1™ campaign

The world needs more young blood and plasma donors – that's why Abbott and Cristiano Ronaldo are partnering through the BE THE 1™ global donor recruitment movement to inspire young people around the world to become life-long and plasma donors. [MORE](#)

Our employees earn us “Corporate Citizen of the Year” honors

The Executives' Club of Chicago recognized us for the work our employees do to strengthen local communities around the world. [MORE](#)

SPOTLIGHT

For 50 years, [TECHNOSERVE](#) has worked with enterprising people in developing markets to build competitive farms, businesses and industries, harnessing business solutions to help lift people out of poverty. We've seen the important and positive impact of this work firsthand, and have had the honor of working together with TechnoServe to expand economic opportunity and help farmers build better livelihoods.

In [HAITI](#), our work together expanded the supply of quality, cost-competitive peanuts, while boosting incomes for approximately 300 local smallholder farmers. This successful project was then replicated and expanded across Haiti by other funders.

In [INDIA](#), we worked with TechnoServe to provide 1,500 dairy farmers with the training and support they needed to increase their production and income, while helping to strengthen our nutrition supply chain. TechnoServe also helped us to effectively monitor and evaluate the results – which led to a significant expansion of the program to help even more farmers. You can read more about this work on [TECHNOSERVE'S BLOG](#).

WHAT WE'RE READING

The New York Times: [NOW IN SIGHT: SUCCESS AGAINST AN INFECTION THAT BLINDS](#). Donald G. McNeil Jr. tracks progress of global efforts to fight trachoma. We've seen this important work firsthand through our support of the Carter Center in Ethiopia; it's inspiring to see the tremendous strides that can be made in addressing neglected diseases through long-term partnership and funding.

[ALL IN: THE FUTURE OF BUSINESS LEADERSHIP](#). David Grayson, Chris Coulter and Mark Lee argue that we should rethink what it means to do business in today's world by going “all in” on sustainability principles that deliver performance, protect freedom to operate and engage with stakeholders to create a better world.

[THE WATER OF SYSTEMS CHANGE](#) by John Kania, Mark Kramer and Peter Senge. This thought piece also serves as a framework for how organizations can think about creating systems change – by “shifting the conditions that are holding the problem in place.” Looking ahead, we're especially inspired by this framework as we explore opportunities to strengthen primary care in low- and middle-income markets.

WHAT'S NEXT

• Abbott and the Abbott Fund are looking forward to engaging with others in the global development community around the 73rd UN General Assembly in New York City. We'll be discussing the important role of public-private partnerships for advancing health. We look forward to sharing more of this important work in our next email update.

• We'll soon be launching a new section of [abbott.com](#), dedicated to sharing more stories and results on our global work to advance sustainability and social impact – stay tuned!



[UNSUBSCRIBE](#) | [PRIVACY POLICY](#) | [TERMS & CONDITIONS](#) | [CONTACT](#)

© 2018 ABBOTT. ALL RIGHTS RESERVED.