



In this issue of our quarterly newsletter, we're sharing updates on some of the key priorities of our 2030 Sustainability Plan. To expand access and advance health equity, we launched a new initiative to strengthen diversity in clinical trials. To tackle malnutrition, we recently announced a new partnership with the Real Madrid Football Club. And to help address chronic disease, we began a new community initiative to address health disparities for diabetes and hosted a virtual field trip to help kids and families get heart healthy.

Our President and CEO Robert Ford shared views on sustainability with the International Business Times, and we delivered the top score in our industry for environmental, social and governance (ESG) performance on the Dow Jones Sustainability Index (DJSI) for the ninth consecutive year.

You can find updates on these efforts and other news below.

As always, we welcome your [feedback](#). And please feel free to forward this newsletter to others; they can sign up to receive it directly [here](#).



## TOP STORY: DIVERSITY IN CLINICAL TRIALS

Our [2030 Sustainability Plan](#) is focused on making access a crucial aspect of product innovation and advancing health equity -- two priorities that guide a [new initiative](#) to create a more inclusive clinical trial ecosystem.

We're dedicating internal funding to improve access to Abbott trials by finding new ways to reach and recruit patients in diverse communities. A case study is our [recent trial](#) where we're working to ensure that our research on an investigational device was representative of diverse populations that would benefit from it the most.

We're launching the [Abbott Scholars program](#) to provide scholarships for students of color who are studying to become nurses and doctors, committing \$5 million to fund nearly 300 scholarships through new partnerships with medical schools at historically black colleges and universities (HBCUs) and nursing associations.

And we're also forming a new Diversity in Research Medical Advisory Board and convening the industry for change. To learn more about how we're making research more inclusive, visit [inclusiveresearch.abbott](#).

## IN CASE YOU MISSED IT

### INNOVATING FOR ACCESS AND AFFORDABILITY



#### Teaming Up to Tackle Malnutrition

We know that a brighter, sustainable future starts with good health. That's why we're teaming up as the Health Sciences and Nutrition Partner of the Real Madrid Football Club and Global Partner of the Real Madrid Foundation, and working together with global experts through our Center for Malnutrition Solutions, to reduce malnutrition, promote education and help lift up at-risk children around the world. [more](#)



#### Robert Ford on Sustainability in Health

Our President and CEO Robert Ford recently shared views with the International Business Times on the future of sustainability, why access to affordable health technologies is essential, and how business can be a force for good in the lives of employees, customers and broader society. [more](#)



#### CES Honors Abbott Health Tech at Innovation Awards

The CES Innovation Awards recognize outstanding design and engineering in consumer technology products, and this year, FreeStyle Libre 3 leads a suite of Abbott products among the honorees. TIME also recently [named](#) our BinaxNOW COVID-19 test and NeuroSphere Virtual Clinic among the 100 Best Inventions of 2021. [more](#)

### ADVANCING EQUITY



#### Abbott and ADA Launch New Diabetes Community Initiatives

Abbott, the American Diabetes Association and the National Center for Urban Solutions recently launched a new community initiative in Columbus, Ohio, to better understand and address healthcare disparities for people of color living with diabetes while fostering access to diabetes care technology. [more](#)



#### Future Well Kids Virtual Field Trip

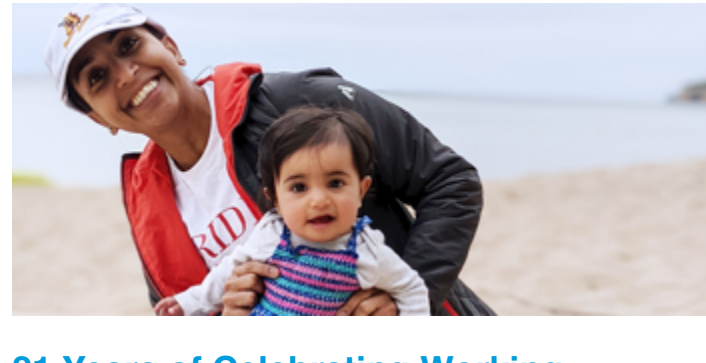
In partnership with Discovery Education and hosted by our STEM interns Kaliah and Allison, we recently opened our doors to invite kids and families on a virtual field trip with our scientists and doctors to understand the structure and function of the heart -- and learn how to live heart healthy with special guest, 3x U.S. Olympian Lolo Jones. [more](#)



#### Data and Equity at Shared Value Leadership Summit

Abbott's Chad Malone discussed the intersection of data and equity at this year's Shared Value Leadership Summit, and Monica Sanders spoke at the [Africa Shared Value Summit](#) on decentralized care and the importance of gender equity in health. [more](#)

### WORKFORCE OF TOMORROW



#### 21 Years of Celebrating Working Mothers

Working Mother recently honored Abbott as one of its 100 Best Companies for the 21st year -- and recognized Abbott's Arwa Kassamali as this year's Working Mother of the Year. We also were [honored by Seramount](#) as one of the 2021 Top Companies for Executive Women. [more](#)



#### Shaping the Future of STEM Podcast

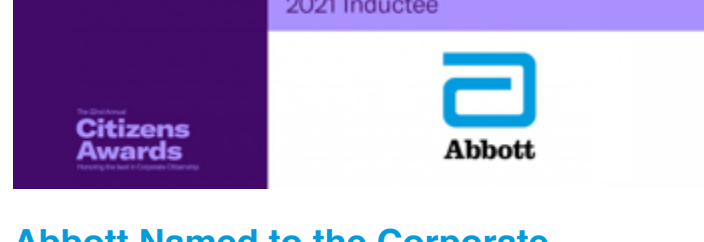
Recent episodes of Abbott's Shaping the Future of STEM podcast featured Abbott microbiologist Zaina Bawa-Mamudu discussing how mentors can provide valuable guidance with STEM intern Fiona Harley, and Lisa Earnhardt, the head of Abbott's medical devices business, discussing finding your authentic self with intern Stephanie Slowik. [more](#) and [more](#)

### SUSTAINABLE AND RESPONSIBLE BUSINESS



#### Abbott Earns Top Industry Score in Sustainability for Ninth Consecutive Year on DJSI

Our environmental, social and governance (ESG) performance once again earned us the top score in our industry on the Dow Jones Sustainability Index (DJSI), one of the most prestigious global benchmarks for corporate sustainability. This is the ninth consecutive year Abbott achieved the top industry score, and the 17th consecutive year we were on the broader DJSI. [more](#)



#### Abbott Named to the Corporate Citizenship Hall of Fame

The U.S. Chamber of Commerce Foundation recently named Abbott the sole 2021 inductee into the Corporate Citizenship Hall of Fame for sustained, positive impact on society. The foundation recognized us "for advanced health equity, broadening access to affordable care, and driving social innovations that lead to more resilient, healthier communities." [more](#)

## SPOTLIGHT



### THE COMMUNITY-UNIVERSITY HEALTH CARE CENTER

Everyone should have an opportunity to live a healthy life -- but communities of color, immigrants and refugees experience a myriad of socioeconomic, cultural, racial, language and other barriers to care. Consequently, they bear a disproportionate burden of disease. To address these gaps, the University of Minnesota [Community-University Health Care Center \(CUHCC\)](#) provides primary care services to children and low-income families in South Minneapolis, serving more than 11,000 patients a year through nearly 60,000 visits annually. CUHCC serves a patient population that comes from over 12 different racial and ethnic groups spanning five continents, providing medical care, dental care, mental health care, legal services, advocacy for domestic abuse and sexual assault, and much more -- all in one place.

Last year, Abbott [formed a partnership](#) with CUHCC to help bring healthcare even closer to local communities, which was more important than ever during the COVID-19 pandemic. With support from the Abbott Fund, this helped CUHCC to meet urgent needs, including providing COVID-19 testing and vaccination, conducting chronic disease screening and providing treatment for hypertension and diabetes, and establishing a virtual care model -- all while keeping patients and their individual needs at the center. With Abbott's grant, the clinic was also able to hire a new mobile health program director with the key community health care needs of a new mobile specific outreach and care needs of the most vulnerable populations.

To date, this partnership has distributed almost 100 blood pressure home kits, provided more than 7,400 COVID-19 vaccine doses and administered more than 2,100 COVID-19 tests to those who might not have otherwise sought care, helping inform new, better models for serving these populations moving forward.

For more information on CUHCC, visit their [website](#), and for more on our partnership, see our [story](#).

## WHAT'S NEXT

- This January in Las Vegas, the Consumer Electronics Show (CES) will welcome Abbott to deliver the first-ever CES keynote address from a healthcare innovator. Robert Ford, our president and CEO, shared his initial thoughts on [LinkedIn](#). And looking ahead to CES, he will join a diverse group of our scientists, engineers, inventors and partners to discuss the technology revolution in healthcare and how it is empowering people to actively engage in their own health. [more](#)



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